

# CCSF Revenue Campaign

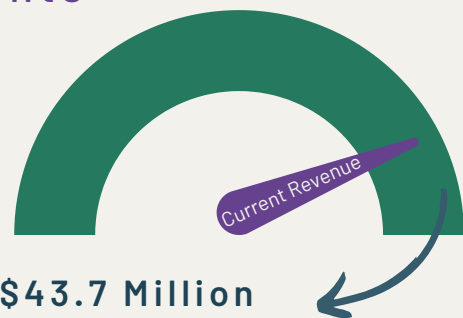
Community Demand for CCSF :

22,800 Full Time Equivalent Students

Minimum number of sections needed  
to meet the demand: 7,732 sections

Revenue needed to meet  
minimum demand: 225 Million

Current revenue level:  
181.5 Million



\$43.7 Million  
Funding GAP to serve the San  
Francisco Community

## The Critical Services San Franciscans Need

### Workforce Development

Programs are critical for addressing San Francisco's income inequality by ensuring that all workers, including English Language Learners, can access the education and training needed to advance in their careers. These programs ensure the college is doing its part to address the City's workforce needs, especially during COVID recovery.

- ESL
- Beginning Computer Skills
- Student Jobs
- Green Jobs
- Healthcare
- Retraining
- Diagnostic Medical Imaging
- Dental
- Biotech
- Solar
- Nursing
- Plumbing
- Carpentry
- Electrical
- Custodial
- Welding
- Child Development
- Motorcycle Maintenance
- Fire Science
- EMT

### Equity and Social Justice

Programs and services aim to support the academic success and develop the leadership of underrepresented students, especially Black and brown students.

- Ethnic Studies & Social Justice classes
- African American Scholastic Programs
- Multi-Cultural Retention Services
- Labor Studies

### Foundational Programs

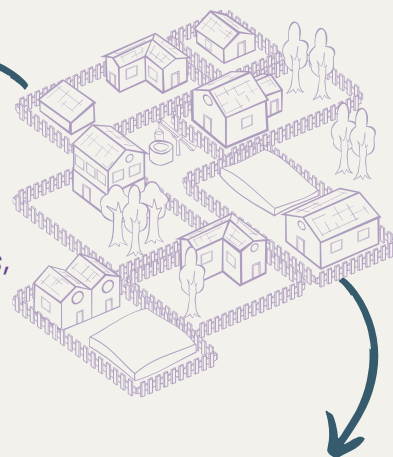
CCSF is San Francisco's provider of "Adult Basic Education." These critical programs address the opportunity gap and ensure students can receive their GED and enter college prepared to succeed in their long term educational goals.

- ESL
- GED/High School Completion
- Literacy
- Foundational Academics
- Citizenship Classes
- Non-credit & Transitional Studies
- Intro to the Internet
- COVID Recovery i.e. Art & Humanities

### Wraparound Services Supporting Students

Students are whole people and student success depends on both access to courses and on students having their health, childcare, and academic support needs met while they pursue their educational goals.

- Accessible Schedules (eve/wknd)
- Beginning Sections for Course Series
- Student Jobs
- Registration
- Disabled Students Services
- Basic Needs (food, housing)
- Library and Tutoring Services
- Computing
- Childcare & Family Care
- Support for Students Transitioning Back to Education (after pandemic)
- Homeless and At-Risk Transitional Students Program
- Multi-cultural Retention Programs
- Equal Opportunity Programs and Services
- Counseling
- Student Health & Healing Resources
- Leadership Opportunities
- Support for Survivors of Domestic Violence
- Services for Immigrant and Refugee Communities
- Job Placement and Guidance
- Guardian Scholars
- Reentry Programs
- Intervention vs. Incarceration Supports



# Executive Summary

## Introduction

In the most expensive city in the nation, San Franciscans face threats from gross racial inequity, food and housing insecurity, gentrification, job loss, and now a global pandemic. Serving San Franciscans educational needs requires robust investments in the institutions - like City College of San Francisco - that our communities rely upon.

For City College to meet the educational and recovery demands of San Franciscans will require an investment of 43.7 million dollars annually in ongoing funds. To generate this revenue the CCSF Revenue Unity Coalition is investigating the viability of several taxation mechanisms with robust oversight to pursue either as (1) a general tax with an accompanying charter amendment and/or (2) as a special tax.

## CCSF: It Takes a Village

As a true community college, City College is the village San Franciscans rely upon to provide the educational opportunities that change lives. Our City College village provides a wide breadth of programs and services to a predominantly part-time and substantial non-credit student population. Our City College village provides high-demand vocational and workforce services and programs that facilitate training, job placement, and civic education. In all corners of San Francisco, our City College village serves those most in need of support, including low-income and immigrant communities, students of color, displaced workers, veterans, people with disabilities, first-generation college students, and full- and part-time students in need of second—and third—chances.

## The Consequences of Unmet Need

Over the five year period from 2014 to 2019, CCSF experienced steady enrollment. The educational demand in San Francisco is well known. In fall of 2019 the college began cutting classes which immediately precipitated declines in students served, with both service cuts and declines continuing since. History has proven City College can't cut its way to sustainability or growth as a community college; cuts simply deny education to those who seek it. The college is rapidly losing its ability to provide necessary services and support the city's economic recovery from the pandemic.

The result is an unmet need for affordable education in the city that our college is not adequately funded to provide. This funding shortfall has led to classes, entire departments, and even campuses being shuttered. Without additional investment, our students -in the face of ever growing need and vulnerability- see their opportunities for affordable and accessible education, for job training and placement, for economic growth and for personal success disappearing.

## A True Community College: Critical Service Areas

As the economic and social recovery from COVID-19 continues, City College must be able to support enrollment and the retraining of displaced workers. The supportive services, outreach, and enrichment programs CCSF provides are a key outlet for at-risk populations recovering from the isolation of the pandemic. SFUSD students hard-hit by learning loss will rely on City College as a pipeline for their educational goals. Access to community college is a necessary and critical means of rebuilding San Francisco.

CCSF Revenue Unity Coalition has identified four critical pillars of investment in City College of San Francisco:

1. **Foundational Programs** such as high school completion, literacy, and citizenship.
2. **Workforce Development** such as ESL, biotech, nursing, custodial, EMT, and fire science.
3. **Equity and Social Justice** such as the African American Scholastic Program, and multicultural retention centers.
4. **Wraparound Services** such as Counseling, Queer Resource Center, Veterans Center, Family Center, and EOPS.

## CCSF Revenue Unity Coalition

To place CCSF at the forefront of San Francisco's budget priorities, a coalition of City College stakeholders including SEIU 1021, AFT 2121, the Building Trades, Stationary Engineers and District Administration are working to develop strategies to fund the vital services that City College provides to the City of San Francisco. We believe that labor working together with college and city leaders can and will fund San Francisco's future.

