



~ 4 GOLDEN NUGGETS ~

REGION 2 – SACRAMENTO, EL DORADO, YUBA, SUTTER

REGION 2 NEWSLETTER—OUR CONNECTION! NOTES FROM KEN BLOMBERG

July 2011
Volume 1, Issue 3

INSIDE THIS ISSUE:

Private Non Profit Industry	2
Member's Corner	2
New Redding Office	3
Free Web Training	3
Political Update	4
Contract Updates	4
Fair Economy	4
Superior Court	5
Region Updates	6

Positive Community Action Pays Back

As chief editor of this news letter, I have concern regarding the political strength of SEIU 1021 in our region. One of our challenges is to win over the hearts and minds of our respective communities. And I am calling on each Chapter to step up to the plate and hit the ball right on out of here. As you well know, when times are good for us, we must be diligent to secure political capitol within our state legislature and communities respectively. If not, then when times get rough we will most likely loose wages and or benefits and that something our families can ill afford.

What can we do as union members to secure our future well being? First of all we must work together in outreach endeavors. If you're a member of 1021 we need you. Keep yourself updated on current state legislation, and reach out to our local legislators with your concerns. One of our primary goals is to keep our middle class American families well and vibrant.

As your elected Sacramento area representative I am excited to share some of my ideas in showing SEIU 1021 outreach. Wear purple, demonstrate Union pride. Work with me and Union leadership in developing a local organizing tool. One example is the model of the Social Economic Justice Committee. This tool, called SEJ, allows various groups to focus on common goals. SEIU has an excellent model in the Bay Area as was reported in the 2nd edition of this newsletter by Gladys Gray. In our community we can show our political strength through outreach endeavors. Some examples are: volunteer for the day, feed the homeless, organize fund raisers for PNP organization like Alta Regional Center, get people registered to vote, and gather toys for needy tots at Christmas time. These examples and many more will show a "bright SEIU face" in our community. It also shows that people wearing purple shirts (SEIU 1021) really do care and thereby are doing good work as public social sector employees.



Ken.Blomberg@SEIU1021.org
Phone 1-510-501-4789

Imagine, all Chapter's in Region Two donating one day a quarter to do something positive in our communities. From my way of thinking, this has great potential in gathering political strength for our Union in Region Two. I hope you can work with me in making this happen.

In solidarity, building our union for the 21st century.
Sacramento Area Representative

Ken Blomberg





~ Sacramento County ~

PRIVATE NON PROFIT INDUSTRY

By Denis Villanueva (202-324-8960)
denis.villanueva@seiu1021.org

The mission of the Private Non Profit (PNP) Industry is to empower its members and to educate them in order for them to have a stronger voice in their respective chapters. We meet quarterly to discuss our victories and challenges we face as an industry. As we all know, Private Non Profit agencies face ongoing struggles due to the nature of our funding source. We come together every three months to discuss and explore options to better our members and their work environment. Our quarterly conferences take place throughout the Local's service area and we invite all members to join us to build our industry.

Currently we have sub-industries under PNP including Housing, Asian Health, Museums, Regional Centers, Head-Start and other industries. These industries have a Co-chair that represents them at the PNP conferences and is a spokesperson should any concerns arise within the industry.

PNP's in the Sacramento Region are;

Ashen Dental Group
3901 Marconi Ave.
Sacramento, CA 95821
(916) 487-0117

Alta Regional Center
2241 Harvard Street, Suite 100
Sacramento, CA 95815
(916) 978-6400

MEMBER'S CORNER

By Scott Huckleby, Transportation Mechanic
Sacramento Unified School District

I have a great sense of responsibility in my position to service and ensure the safety of children who in some cases have no other means of transportation to obtain an education. My personal take on my job is that I, in my small way, fulfill a moral obligation to help those in need. We provide a service to the most deserving part of our community and there is some sense of nobility in that.

As a classified worker in the public sector there are many advantages in having access to medical coverage and some form of retirement plan. The first and foremost is a sense of security in knowing that I am able to seek treatment for an illness for myself and my family members. Retirement and the pension plans gives me a peace of mind that there will be some type of savings when I am too old to work in my current capacity. My job is safety oriented that requires focused concentration for each task that is at hand. If I was under stresses of my children and spouse being ill, and being helpless to their needs, it would open the door for mistakes that could easily lead to the endangerment of the children we serve. On

average, each month I work on repairs and or replacements to the school bus's that includes, preventative maintenance inspections, oil and lubrication, lights, tires, brakes, body and interior repairs, batteries and charging systems, cooling systems, electrical systems and suspension and drive train repairs.

Regarding annual contract negotiations, I feel that contracts between our Union and the school district should be made for longer than one year terms. For example, a quality five year contract would allow both parties to better perform our first priority, our work, rather than gearing up for another round of negotiations right after the last contract has been enacted. I want to thank the Union for letting me share my story.



Sacramento SEIU 1021 Activities

NEW REDDING OFFICE



Jeff Keller, Andrew Myers, Jaclyn Myers

Congratulations to the Redding SEIU 1021 Chapter!

Their new office is located at:
2861 Churn Creek Road, Redding CA.
(560) 226-9000. Make a note of their phone number.

The above photo shows the Far Northern Regional Center Chapter President Jeff Keller, Bargaining Committee Chair Andrew Myers, and Bylaw Committee member Jaclyn Myers.

Also present were Becky Kraft, Rhonda and Barb from City of Redding as well as Steve Woodward and Denis Villanueva of Far Northern Regional Center. They had their first chapter meeting at the new location on June 20th.

The new office in Redding will connect to SEIU Training Seminars, PNP meetings, Executive Board meetings and extend the connection with this corner of California to our larger SEIU Union partners.



FREE TRAINING TO BECOME A WEBSITE STEWARD

[Thanks to SEIU 1021 Communications Team, Bill Steck, Director, for allowing me to share this information]

Here's how it works:

1 — Selection - Each chapter can select a web steward according to its own internal procedures. All that is required is a basic level of technical skill. It's really not much: If you can type a URL into a web browser, complete an online form and format text in Microsoft Word, you have enough skill.

2 — Registration - After selection and before training, web stewards must register by completing the [Web Steward Registration form](http://1021.seiu.org/page/s/seiu-1021-web-steward-registration) at this link <http://1021.seiu.org/page/s/seiu-1021-web-steward-registration>

3 — Training- Trainings are now online.

- a) Web steward trainings will take place online during most people's lunchtime using GoToMeeting—an online meeting tool—every Tuesday, Wednesday and Thursday from 12:15 to 1:00 pm. In addition, two full-length trainings will be offered on Thursday evenings.
- b) Login/call-in information to join the trainings will be posted each week on the 1021 Web Steward listserv. To be added to the listserv and get the information, a web steward must complete the [Web Steward Registration form](#) as detailed in #2.
- c) The training curriculum is divided into three modules that will rotate over a three-week cycle; and there will be two cycles. This means that for six weeks, a web steward can start training at any time—almost immediately upon registration—and complete it at his/her own pace. For example, you can take the entire training on three consecutive days in one week, or on three consecutive Tuesdays, Wednesdays or Thursdays; or on some other schedule, as long as you attend all three modules.

The modules are:

- **Page Menus** Where chapters and committees conduct their monthly business.
 - **Stories** Adding articles to the page, and linking them to videos and action alerts.
 - **Accounts and Campaigns** Using the page for interactivity.
- d) Training schedule: **CYCLE 2 - Week 1B:** August 2-4 Tuesday, Page Menus; Wednesday, Stories; Thursday, Accounts and Campaigns **Week 2B:** August 9-11 - Tuesday, Stories; Wednesday, Accounts and Campaigns; Thursday, Page Menus **Full Training:** Thursday, August 11 - 6-8p **Week 3B:** August 16-18 - Tuesday, Accounts and Campaigns; Wednesday, Page Menus; Thursday, Stories

4 — Activation - Once a web steward has completed all three training sessions, s/he will get a user account to log in and get to work.

5 — Ongoing Training & Support -After initial training, web stewards can keep coming back to the trainings to get support and answers to questions on specific issues.



SEIU 1021 Activities

POLITICAL UPDATE



John Shaban

John Shaban
Cell (916) 837-4427
john.shaban@gmail.com

Greetings fellow 1021 members. As we transition into summer break and gather our families for summer fun, please consider a phone call to your legislators office! We need to keep our lawmakers on the job

enacting a real state budget that keeps our public school system (and our jobs) fully funded!

Please take time to review the new Website: www.SEIU1021.org as we gear up to launch our region's "Fight For a Fair Economy".

Several leaders from our chapter travelled to Los Angeles to attend trainings and a citywide rally, which SEIU International sponsored. We are bringing this fight to our

community to stave off the foreclosure crisis, and to ask the banksters and wall street to pay their fair share in taxes, as all of us working class folks do.

Our version of the American dream depends on our activism, and with the help of our friends at the Sacramento Central Labor Council, and Legislators at the Capitol, we are being heard. We still need to increase our engagement at our school board meetings, chapter meetings, and rallies at the Capitol as they are announced.

Thanks for all you do to make your union a more engaging and powerful advocate to help all of us to fight for our hard won rights in the workplace. See Facebook page: SEIU T.E.A.M. Leaders for updates and info on the Fight for a Fair Economy.

Contract Updates—Report of Ian Arnold, Team Leader – Sacramento

Los Rios Community College District

A three-year contract was overwhelmingly ratified maintaining all current terms and conditions, no concessions. We have four reopeners, including one economic proposal around longevity. Employer has four non-economic reopeners. No layoffs or furloughs projected at this time.

Sacramento City Unified School District

Tentative agreement have been reached on a three-year contract maintaining all current terms and conditions of employment. Ratification pending. 100% of the classified layoffs within the transportation department have been rescinded. Meetings continue to ward off any other potential layoffs.

Sacramento County

A Two year extension was overwhelmingly ratified.

SEIU 1021 Activities

FIGHT FOR A FAIR ECONOMY

What is the 'Fight for a Fair Economy' Campaign?

Our Local SEIU 1021 has been working on this campaign for the past year.



This is a major campaign to recruit members and counter political pressure on public-sector unions. The focus is to mobilize in cities with a high concentration of SEIU members who have been threatened by state and county proposed cuts to

benefits to public-sector workers, including worries over pension costs and broader budget woes.

Current efforts are looking at campaigns to make banks pay and protect homeowners; however, we need to move legislators to enact progressive laws to protect homeowners, penalize banks, maintain existing taxes or make changes to the broken system where some pay nothing and we pay the price in reduced funding for education and services our neediest Californians depend on.

The goals for the meeting is provide some education about 'The Fight for a Fair Economy', what has been done so far, and what we can do in both local and state elections to make a difference.

Chapter members and leaders in the Sacramento Region are invited to get involved in the planning stages. If you are interested, call Marla Harvey, direct at (707) 427-7206 as she is the Political Coordinator for this action. www.1021.votes.org



Our region is part of a meeting:

Saturday

July 23, 2011

10 AM to 1 PM

Fairfield SEIU Office,

2300 Boynton Street,

Suite 200

SUPERIOR COURT INDUSTRY COUNCIL

Just a quick introduction.... My name is John Gales and I am the Chair of the Superior Court Industry Council for SEIU Local 1021. We have had a chance to hear from you on a number of issues as a whole body....now I'm asking for your individual input! If you have any questions or concerns in regards to Superior Court issues, please contact me at

john.gales@seiu1021.org.

Budget Update

In regards to the Superior Courts of California, the legislature proposed another \$150 million budget reduction on top of the prior \$297 million permanent cut. Of course this cannot be good for our system and the individual courts; however, we have the ears of our legislators. Therefore, we encourage you to contact your local representatives via the communication channel of your choice to express your individual concerns.

We have not had a Superior Court Industry Council meeting in quite a while, but stay tuned for updated information in regards to the next meeting. Thank you for your continued support.

John Gales

4 Golden Nuggets
SEIU 1021 Union Hall
1006 - 4th Street, 8th Floor
Sacramento, CA, 95814



SEIU 1021 is on the Web!
See us at:
www.SEIU1021.org

Fold Here

Region Updates

SEIU Region 2 Meeting 6/4/11

Region Two held a full day meeting June 4, 2011 at the home of Ken Blomberg.

Chaired by Crawford Johnson, this meeting had two goals

1. To introduce Gladys Gray to Members in our region.
2. To brainstorm ways to increase Member involvement.

Great sharing from Ian Arnold, Mary Tucker, Denis Villanova and Mercedes Riggelman provided the following issues and concerns:

Make sure Region Two Elected Officers and Staff listen to and address membership issues throughout the entire region.

Update members on the "Fight for Fair Economy" campaign going on in all Northern CA regions.

Use the Social Economic Justice (SEJ) model used in the greater Bay Area and determine how many local chapters and local Members can increase community involvement and build Union membership.

An emerging Region Two vision is to create an environment where all Members are supported and given opportunity to gather and meet to discuss local issues.

We as a union have a lack of trust with some members. Members should always be mentoring a replacement. You must respect differences and different techniques and offer some guidance to a mentor.

Adapted from notes taken by Mercedes Riggelman.

