

1021 Convention Workshops

Tax the Rich

Tired of waiting for the next assault on your wages, benefits, and the core services you provide your community? Learn the truth about the “Trickle Down” lie, and help strike a blow for a fair economy. Learn the economic truth behind the cuts. Learn how to gather signatures, train others to gather signatures, and convince those we talk with to vote “Yes” to Tax the Rich in November 2012. This campaign is spearheading a change in the national conversation over cuts vs. taxing those who have way too much (and are getting away with more every day).

Bargaining & CAT Teams

Learn skills to operate as a team at the table, presenting a solid and fearless face while building a field campaign with the Contract Action Team that will give real power to the bargaining team. The field campaign leads the table.

Best Practices from Our Campaigns

A panel discussion where member leaders talk about what worked in their campaigns this past year.

Secrets of an Effective Steward/Winning Discipline Grievances

Learn the tools of the trade for stewards like investigations skills, grievance analysis, the Seven Tests and critical thinking in order to develop a winning grievance argument that Clarence Darrow would be proud to make.

Fight for a Fair Economy

Who broke our economy? Extreme politicians are blaming the middle class and poor people for the economic crisis facing the nation. Instead of making good jobs our highest priority, elected officials are proposing more giveaways to corporations and more tax cuts for the rich. At the same time, they’re attacking our public services, trying to dismantle health care reform, scapegoating immigrant workers, and attempting to weaken our unions with right-to-work and other anti-worker initiatives. Join the Fight for a Fair Economy.

Bylaws Phase II

Learn about the next phase in improving how our local is run.

Electing Your Boss (2012)

If workers, especially public employees, exercised our true political muscle by voting in blocks and holding politicians accountable to our values, we could

influence the way things run in this country -- like making college tuition affordable again, and making sure big banks and the super rich paid their fair share. Politicians need to be accountable to working families, not corporate money. We don't want to just throw money at candidates; we need to build a government that works for us. Learn how to set up a political program in your chapter that forces politicians to help people.

Lessons of Wisconsin/Anti-Worker Laws

How did public workers lose so much in Wisconsin, a state that led the country in union organizing for years? What are the repercussions for the rest of labor? What lessons can Wisconsin teach us that will help Americans and labor fight back?

Local 1021 Executive Board Elections, March 2013

Everything you need to know and more. Consider being part of evolving our local to its next phase. Learn about the Local Executive Board structure, roles, responsibilities, and challenges. If this might be for you, learn the timelines and rules for nominations, filing to run, and campaigning. Pick the minds of a panel of current Executive Board members and people who worked behind the scenes on their campaigns for the March 2010 elections. Be the change you want to see.

How to Read a Public Sector Budget

Government budgets have become extremely complex and difficult to decipher. Learn some skills and find out about resources that will help you understand your local public budget and maybe even find where funds are overlooked or concealed from the untrained eye.

Organizing: Building Union Density

There is a direct correlation between the decline in the middle class and the decrease in the number of unionized Americans. When industries are highly unionized, their wages and benefits are always class leading. Americans are accepting trickle down as the way that the middle class grows -- replacing the idea that unions are good for Americans. Find out how organizing workers directly affects unionized workers and their success at the bargaining table. Learn about the many organizing campaigns SEIU is involved in and how your participation can help.

Health Care/Pension Fights

What are the best tactics to fight back? Workers should not shoulder more and more health care costs. How can we prevent public pensions from being raided to cover every budget deficit from here to Timbuktu?

Community Alliance Building

In this workshop, participants will focus on the importance and value of engaging with the broader community outside the union to build power for the causes we care about. Participants will identify the formal and informal community groups and networks of which they are part and practice doing a basic power analysis identifying allies and opponents for upcoming campaigns. The workshop will conclude with participants committing to take clearly defined, concrete "next steps" to engage with community members about a union priority. FINAL

Democratizing Communications

One of the key ingredients for building stronger chapters in Local 1021 is communications; members need a place to find current information about their chapter and the local as a whole, especially during contract campaigns. Our new website is designed to be that place. From its own home page, every chapter, committee and council in the local can take control of its communications to run monthly business smoothly yet handle the needs of a contract campaign for bargaining updates, rapid member notification, photo albums, YouTube videos and more. In addition, SEIU 1021's Twitter and Facebook pages and other online tools offer even more campaign firepower.

Learn about the new website at SEIU1021.org and find out why using it to engage members in your chapter, committee or council is one of the most important communications decisions you'll make in 2012. This workshop will cover the website's many powerful features, the role of the "web steward," an introduction to Local 1021's other online sites, and how you can use all this to keep your members informed and engaged.