

Greetings and Good Day to All,

I am writing to summarize and update all since our meeting at the Nurse Alliance Conference in Sacramento.

Introduction

First, I would like to thank all for attending our, albeit short, but, focused meeting about the SEIU 1021 Nursing Industry Council. We have at our disposal a great tool to accomplish many things. These include but are not limited to the following. (ref. SEIU Union Local 1021, Bylaws)

- 1) Promote unity, plans, and objectives specific to our industry
- 2) Establish a forum for member engagement and union participation
- 3) Examine information on trends and issues which affect our profession
- 4) Strengthen contracts and standards within the industry
- 5) Develop training and education programs
- 6) Implement Local-wide initiatives
- 7) Promote political programs as directed by the Executive Board
- 8) Identify opportunities to improve service delivery in the industry

Wow, that's alot. However, I believe that by working together we can meet these goals. As such, your participation, input, thoughts, and suggestions are not only welcome, but, desired.

Beginnings

As a starting point, at the industry meeting I outlined several projects and ideas which we could implement in our Industry Council. Specifically, they included the Following.

- 1) Development of the SEIU 1021 Nurses web site.
- 2) Creation of a news letter
- 3) Broadcast of the Executive Board Meetings
- 4) Publication of a calendar
- 5) Exploration of Hiring new Union Organizers dedicated toward enhanced representation our members
- 6) Development of a mission statement, vision and goals for the Nursing Industry
- 7) Exploration of a Nursing Industry October Conference
- 8) Exploration of how to better work with and incorporate the Nursing Alliance the SEIU 1021 Nursing Industry

To Date

Since our first meeting, several activities, actions and plans have been implemented.

1) I have met with the Communications Representatives at SEIU 1021 and our Web Page is now under development. The end result will be that the 1021 Home Page will have a visible link to Nursing. By clicking on this link/thumb print you will be taken to the Industry Home page. There you will find updates on the industry and Nurse Alliance. Additionally, you will find links to each bargaining unit or area of Nursing Representation. I.E. SFGH, ACMC, Community, Marin County etc. These links will allow you to go directly to those specific sites. Please note that this is in development. Presently, by clicking on the Thumb Print or Nursing Icon you will be taken to San Francisco bargaining updates. I will be asking each area of representation to elect their own Web Steward so as to enhance and develop their Web sites.

- 2) This is the first of many news letters. I believe in transparency and communication.
- 3) I am presenting a proposal, this week, at the Executive Board to have all Executive Board meetings available as interactive video conferences which will be broadcast at our union halls or on the internet.
- 4) As we develop the Web Site we will incorporate a calendar to list our activities and events presented by the Nurse Alliance.
- 5) I am developing a proposal to hire new organizers for our membership. This will also be presented at the next Executive Board.
- 6) To begin work on our mission statement, I have earlier listed those aspects required by the 1021 Bylaws. Please add any suggestion or input as you see necessary.
- 7) Presently, we are developing a conference in conjunction with Local 521 and Local 721 to be held in June. This conference will be hosted by Local 521 In San Jose. More will be available as the agenda evolves. The objective is to discuss changes related to health care reform.
- 8) I will have more on the October Conference. I am interested in hearing from those members who wish to participate.

Well that should bring us up-to-date. I encourage all input and response as this is our project.

Thank You
David Fleming RN
Chair, SEIU 1021, Nursing Industry