



SEIU Local 1021 and SF Dept. of Public Health  
Presents in partnership with SEIU California Nurse Alliance

**FREE CEU EDUCATIONAL PROGRAM FREE**

## **NURSES MODELING HEALTH**

*What's Your LifeSTYLE? #4 in the Series*

*Health Promotion Individually, Families, Communities and Globally*

### **Nurse Advocacy and Empowerment**

**Place: SEIU 1021 Office, 350 Rhode Island St., San Francisco, CA**  
(Accessible by MUNI 15 minute walk from 16th Street BART or parking available \$6/day. Lunch provided.)

**May 19<sup>th</sup>, 2010 8:30-5:00pm**

**Featured Topics and Speakers:**

***What Nurses Need to Know About the Tobacco Industry***

***Ruth Malone PhD***

***Nurses Develop Political Voice: Jessica Rothhaar***

***Nurse Advocacy: Mary Foley RN, MS, PhD***

***Tell, Heal: Storytelling In A Nurse's Words***

***Meldy Hernandez RN, MPH***

*At the conclusion of the course, nurses and health care workers will be able to:*

- Develop communication skills and techniques for personal and professional advocacy
- Identify three ways in which the tobacco industry acts to undermine public health efforts
- Understand how tobacco industry activities undermine patients' efforts to quit smoking
- Describe the globalization of the preventable tobacco disease epidemic and identify one way in which nurses can help avert it no matter what their practice setting.
- Experientially discover how storytelling and movement can be practical tools for healing in a nurse's personal and professional life.
- Explain how nurses as advocates for patients and communities act locally and nationally.

**Provider approved by California BRN for 7 contact hours, Provider # 03413.**

**Continuing Ed. credits available for MEA's, LVN's and CNA's**

Space may be limited. Advance registration required. Instructors may be added or amended.

E-mail registration to: [eric.sisneros@seiu1021.org](mailto:eric.sisneros@seiu1021.org) or fax to 415.431.6241 attn: CEU Work Group

**Healthy Breakfast and Lunch provided/ Dress comfortably to move**

Name \_\_\_\_\_ Home Email \_\_\_\_\_  
BRN # \_\_\_\_\_ Work Location \_\_\_\_\_